

## Best Practices –

The Pennsylvania Alliance has graciously shared their Best Practices from two years of hosting a local Advocacy Day at each of their Ys.

We learn best from each other! Here are a few examples of some of the best and most successful Advocacy Week practices from last year

### **Legislative Media**

Invite your state representative and/or state senator to tape their constituent news broadcast during your advocacy event. They can interview you, your staff, volunteers and members about why the Y is so valuable. Provide them with access to your facilities so they can videotape and include the footage with interviews. GREAT P.R. for the legislator(s) and FREE P.R. for your Y!

### **Community Partnerships**

Showcase one or more of the ways in which your Y partners with a community organization or agency. Ask your community partner to do a presentation and/or engage in the work of your partnership during the advocacy event.

### **Picture Deck Cards**

If you have a sit down meal and/or presentation, use the Y's Picture Deck cards to engage elected officials. Invite them to select cards representing what the Y means to them and their community. Have them discuss their selections at their table or among all guests.