

YMCA Local Advocacy Day

Sample Itinerary #2

“The Community Impact Tour”

(GOAL: Transport elected officials to different facilities to show diversity of Y programs; invite media to attend.)

8:30am: Coffee and Refreshments with Legislators, Staff, Volunteers and Donors

(GOAL = informal session to meet legislators and introduce Y staff and volunteers)

9:00am: Child Care / Early Learning Tour

- Meet the staff
- See the facility
- Let them read to children! (GREAT photo op for elected officials!)

(GOAL = remind them of why a funding increase is needed for our great teachers!)

10am: Building and Facility Tour

- Meet the staff
- See the facility
- Brief them on what else the building is used for i.e. community meetings, health programs, etc

(GOAL = remind them of the importance physical fitness and our programs can have on health care costs)

11:00am: Camp Tour (if camp is on site or if want to do a full day and transport officials)

- Meet the staff
- See the facility
- Let them participate in a game with the kids! (Another great photo op!)

(GOAL = remind them how summer camp keeps kids active and learning in a productive environment)

*If you would like to do a shorter visit just pick one of these facilities to focus on