

YMCA Local Advocacy Day
Sample Itinerary #3
“Service to the Y Recognition Luncheon”

11:00am Tour of Facility with Elected Officials and the Media

11:30am Reception with Elected Officials, Members, Volunteers and Donors

- Informal session enabling guests to meet and talk

12:00pm Luncheon and Awards

- Opening remarks by CEO
- Introduction of all elected officials / special guests
- Lunch served
- Video / Oral presentation highlighting the work of the Y in the community
- Service to Y Awards
 - Present plaques to elected officials to thank them for their service to the Y
 - Allow each to speak briefly
- GREAT photo op / media Closing remarks by CEO or CVO